

ESPAÇO CAULIM

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“TAMBORES” SINGS AND ENCHANTS

Nobody resisted the temptation of singing, dancing, clapping their hands and following the rhythm of Tambores do Conde, a percussion group from Barcarena supported by Imerys, a kaolin mining company. The social project developed by Pastoral do Menor in Barcarena filled Theatro do Paz to capacity with the show “Amazônia, meu quintal” (Amazonia my backyard).

The show also featured several special performances, including Pará singer and composer Iva Rothe, Arraial do Pavulagem, bass player Maurício Panzera and writer Antônio Juraci Siqueira as show narrator. Also on stage was the group “Tamborzinhos do Conde”, an extension of project first experience, the group is formed by children from 10 to 14 years of age who are just taking their first steps into music and learning to make their own instruments.



“We do not intent to prepare professional musicians, but rather offering children and teenagers the opportunity to experience creativity, imagination, self-esteem and trust” says Clara Ségon, Imerys coordinator of Community Relations.

Psychologist Darliene Machado saw the group playing for the first time and described the show as wonderful: “This is a project that visibly values our culture,

cares for our children and must be supported”. Fifteen-year old Fernanda Fagundes, who has been playing with the group for three years is aware of project benefits to her life. “I’m paying more attention to classes, acting with more respect towards my parents. Tambores even improved my social life. I hope to make daily progresses with them”, she says.

KAOLIN IN PAINTS

Kaolin is often used for paint production. The properties of this ore help to produce shinier and smoother paints. Kaolin properties also afford improved coverage and improved durability, increasing resistance of painted walls to damage from water and dirt.





PROGRAMA Criança e Arte, in Barcarena: photos of Lorena Fadul

EXPEDIÇÃO IMERYS APPRECIATION FOR PARÁ PHOTOGRAPHY

Expedição Imerys, a photography exhibition sponsored by the company in 2015, has already travelled to several places, taking the wealth of details of the social project Imerys sponsors in the municipality of Barcarena.

First opened at the Polo Joalheiro in Belém, the Expedição Imerys has on display photographic work by professional and amateur artists. During its trip to Argentina the exhibit was accompanied by the authors of the two best photographs of the exhibit. "My boyfriend gave me a camera and enrolled me in the contest. I just loved getting acquainted with the projects. This was an incredible experience", says psychologist Bárbara Sordi, whose hobby is photography.

The Expedição Imerys also opened in Barcarena and in France and, in 2016 it will be travelling across Brazil and visiting other countries. The second edition is already in company agenda: it will be opening in the second semester of 2016 and the contest is scheduled for 2017.

“Results are really positive. The exhibit gave company staff and partners in Brasil and abroad the opportunity to get to know our social projects that touch the lives of so many people in Barcarena.”
Juliana Carvalho, Imerys
Communication
Coordinator



SIPAT ADDS TO INDUSTRY SAFETY

The internal Works Accident Prevention Week (Sipat) is already part of the calendar of companies in the mining, industrial, construction and sectors and many others. Event program presentations, training, championships theater and educational actions, besides meeting legal requirements, it is a way of underscoring and recalling key safety concepts.

The theme of Imerys' Sipat 2015 was "Safety excellence starts with you!", and the actions encouraged company personnel commitment to the theme. "We stressed to them that we are responsible for safety. We want our personnel to take proactive actions on the subject", emphasized Imerys Occupational Safety technician Marilena Brandão. The Sipat was held from November 23 to 26 at the Imerys units in Barcarena and Ipixuna do Pará.

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